

ATLAS COVID-19 NORTE E NOROESTE FLUMINENSE: A BUSCA PELA MELHOR COMPREENSÃO DO USUÁRIO

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ABSTRACT

Atlas COVID-19 Norte e Noroeste Fluminense project aims to provide reliable information about COVID-19 in Rio de Janeiro's north and northwest geographic regions. To achieve this objective, we work with data from the city halls, DATASUS and IBGE. These data systematized in four types of visualization: folder, dynamic panel, static and dynamic mapping. Subsequently, be released from the institutional website ([http:// atlasnf.uff.br](http://atlasnf.uff.br)) and social media Instagram (<https://www.instagram.com/atlasnortefluminense/?hl=pt-br>) and Facebook (<https://www.facebook.com/atlas.socioeconomico.3>). Thus, we have more than 11 types of topics about the pandemic. Each instrument used is different from the other, which expands our reach to different audiences. Even in the initial phase, we seek the best understanding of the reader and the reliability of the information. The next stage of the project will be a survey among users and on the forms of representation.

Keywords: Cartographic Communication, Coronavirus, Health Geography.

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